Blyncsy Achieves Sustainability Partner Designation in the Google Cloud Partner Advantage Program

Google Cloud Recognizes Blyncsy as Part of Google Cloud Ready - Sustainability Program

SALT LAKE CITY, UT, November 4, 2024 — [Blyncsy](#), a [Bentley Systems, Incorporated (Nasdaq: BSY)](#) company, today announced that it has achieved the Google Cloud Ready - Sustainability designation in the Google Cloud Partner Advantage Program. By earning the Sustainability designation, Blyncsy has proven its success in building and producing solutions and tools on Google Cloud to help customers achieve their sustainability and Environmental, Social, Governance (ESG) goals.

The designation was awarded based on Blyncsy's AI-powered road maintenance and asset inventory technology, which is used by state Department of Transportation (DOT) agencies across the United States to conduct automated roadway inspections using crowdsourced dash camera imagery combined with AI analytics. Insights provided by Blyncsy's technology can supplant the need for state DOT operations and maintenance departments to conduct manual inspections of roadway conditions, which can help remove tens of thousands of pounds of carbon emissions from the air annually for each vehicle removed from these costly activities.

The new solutions of the Google Cloud Ready - Sustainability partner program will help customers achieve meaningful climate objectives for their businesses. Partners with this designation deliver solutions that reduce carbon emissions, increase the sustainability of value chains, help organizations process ESG, or help them identify climate risk for increased resilience.

Google Cloud Ready - Sustainability will provide Blyncsy's customers with a facilitated journey to discover and use proven partner solutions, powered by Google Cloud, in their sustainability business transformations.

Blyncsy is the industry leader in providing intelligent roadway insights, automated asset management, and a near real-time status of road infrastructure to local governments and state DOTs. Blyncsy is the only company that utilizes crowdsourced imagery from over 1 million vehicles already on the roads, machine learning, and artificial intelligence to make roadways smarter, safer, more equitable, and more efficient.

"Artificial intelligence is playing an important role in building a more sustainable world," said Mark Pittman, Blyncsy CEO and Bentley's Director of Transportation AI. "Our approach leverages this new technology to extend the useful life of our assets, reducing their carbon impact on the world and their financial impact on our public agencies' budgets."

Google Cloud Ready - Sustainability is part of the Google Cloud Partner Advantage program, designed to maximize Google Cloud partners' success across business models, customer requirements, success metrics, and strategic priorities. Google Cloud Marketplace Sustainability Hub provides customers with easy access to validated sustainability solutions and will showcase Google Cloud Ready for Sustainability solutions.

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About Blyncsy
Blyncsy is the industry leader in providing intelligent roadway insights, automated asset management and a near real-time status of road infrastructure to local governments and state departments of transportation. Blyncsy is the only company that utilizes crowd-sourced imagery from over 800,000 vehicles already on the roads, machine learning and artificial intelligence to make roadways smarter, safer, more equitable and more efficient. Blyncsy provides organizations and Departments of Transportation with the data they need to make better decisions when it comes to traffic, safety, and health. Clients include Hawaii Department of Transportation, North Central Texas Council of Governments, Port Authority of New York and New Jersey, City of Plano Texas, and many others. Blyncsy is part of Bentley Systems, Inc. www.blyncsy.com

About Bentley Systems
Bentley Systems (Nasdaq: BSY) is the infrastructure engineering software company. We provide innovative software to advance the world's infrastructure – sustaining both the global economy and environment. Our industry-leading software solutions are used by professionals, and organizations of every size, for the design, construction, and operations of roads and bridges, rail and transit, water and wastewater, public works and utilities, buildings and campuses, mining, and industrial facilities. Our offerings, powered by the iTwin Platform for infrastructure digital twins, include MicroStation and Bentley Open applications for modeling and simulation, Seequent's software for geoprofessionals, and Bentley Infrastructure Cloud encompassing ProjectWise for project delivery, SYNCHRO for construction management, and AssetWise for asset operations. Bentley Systems' 5,200 colleagues generate annual revenues of more than $1 billion in 194 countries.

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